

The Fourth Silk Road Women's Innovation Design Competition Scheme

I. Competition Mission:

The slogan of the competition is Good Design · Good Family & Life! The purpose of the competition is to promote the spirit of the Silk Road, condense the wisdom of women, display the results of exchanges, and promote innovation and development, become an ample platform includes display, finance, cooperation and promotion for women's design innovation and development in countries along the Silk Road even the world, and contribute to women's innovation and entrepreneurship, inclusive economic growth, social sustainable development and the construction of a community with a shared future for mankind..

II. Competition Theme: Coming together, Designing anti-epidemic

III. Time:

May 12th to late September 2020

IV. Sponsors:

Shaanxi Women's Federation, Dept. of Ecology and Environment of Shaanxi Province, Xi'an Women's Federation, Management Committee of Xi'an BeiLin University-Based Innovation Industrial District

V. Organizer:

Xi'an Design Union

VI. Co-organizers:

Convention and Exhibition Center of Shaanxi Province, Innovation Design Alliance of Silk Road Economic Zone, International Committee for the Promotion of Chinese Industrial Cooperatives, Sci-Tech Innovation and Brands Magazine, Women Friend Media Group, International Plan (USA) Shaanxi Representative Office, International Youth Green Design Innovation Alliance, Silk Road Women's Home (Spain, France, Kazakhstan,

Uzbekstan, New Zealand, Nepal, Turkey, Tunisia)

VII. Schedule

1. Launching: On May 12, 2020, (International Nurses Day, China Disaster Reduction and Prevention Day) ,the online launching ceremony of the competition will be held.
2. Stage I: Collect works (from today to July 31). Participants shall download the application form through the official website of Xi'an Design Union www.xa-du.com and Voice of Qin Women WeChat Official Account to complete relevant materials. And they should send their application form and drawings / pictures of their works to the e-mail address below: SilkRoadWomenInnovativeDesign@hotmail.com.
3. Stage II: The preliminary review of the organizing committee. Contact the author for works with irregular registration.
4. Stage III: The preliminary examination of online voting. From August 1st to August 10th, the online voting for the works of the contest was held at Voice of Qin Women.
5. Stage IV: Experts review. The experts group will review the pictures and select the excellent ones from August 11 to 20.
6. Stage V: Submission of works by mail. Inform the authors of the selected 30 excellent works (does not include creative solutions or project activities) and send them to Organizing Committee for final review by experts.
- 7.Stage VI: Expert final review. From September 1 to 15, the experts group carries out the final review on the works sent.

VIII. Competing Contents

VIII. I. Contestants

Middle and higher learning institutions, design companies, scientific research institutions, sci-tech corporations, women innovation design individuals and team in home and abroad (60% of the members of the corporations and teams shall be women , or designers and leaders shall be women), no requirement for age.

VIII. II. Categories

Category I: industrial products

Household supplies, office supplies, light transportation, municipal facilities, equipment manufacturing. Medical equipment, epidemic prevention and testing equipment, protective equipment, emergency rescue equipment, safety protection, public facilities, disaster reduction and epidemic prevention supplies 3D printing technology applications, etc.

The requirement for digital drawing submitted that one color effect drawing (A1 breadth, 594mm × 841mm vertical version, resolution is 150dpi, support JPG format, the size is smaller than 50M), the content includes name of the work, authors and units, overall effect drawing, partial effect drawing, dimension, etc. The drawing is provided with necessary design ideas, design principles, design objectives, application methods and scenarios, process requirements, introduction to principles, market prospects, etc. The text is concise and the main points are clear. Select excellent works and mail them to the Organizing Committee for final review.

Category II: Green living

Environment life design plan, green environmental art products, eco home design, clean energy program, green development project design or plan beautiful village (yard) design plan. Energy-saving new materials, green new technology, pollution-free food processing, children's anti-epidemic food packaging, urban community anti-epidemic planning, building anti-epidemic facility renovation, anti-epidemic garbage classification and recycling plan, etc.

The requirement for digital drawing submitted that one color effect drawing (A1 breadth, 594mm × 841mm vertical version, resolution is 150dpi, support JPG format, the size is smaller than 50M), the content includes name of the work, authors and units, overall effect drawing, partial effect

drawing, dimension, etc. The drawing is provided with necessary design ideas, design objectives, green environmental friendly features etc. The text is concise and the main points are clear.

Category III: Cultural creativity

Contains cultural, historical, Silk Road cultural and other content handicrafts (folk crafts, arts and crafts), clothing, jewelry, local tourism souvenirs, packaging design, publicity materials, publication design, featured gifts, etc.

The requirement for digital drawing submitted that one color effect drawing (A1 breadth, 594mm × 841mm vertical version, resolution is 150dpi, support JPG format, the size is smaller than 50M), the content includes name of the work, authors and units, overall effect drawing, partial effect drawing, dimension, etc. The drawing is provided with necessary design ideas, design principles, design objectives, application methods and scenarios, process requirements, introduction to principles, market prospects, etc. The text is concise and the main points are clear. Select excellent works and mail them to the Organizing Committee for final review.

VIII. III. About the awards

| Awards | Rewards | Quotas |
|------------------------|---|-----------------------------------|
| First prize | ¥10000 (tax included), trophy and certificate | 1 for each category, 3 in total |
| Second prize | ¥3000 (tax included), trophy and certificate | 2 for each category, 6 in total |
| Third prize | ¥2000 (tax included), trophy and certificate | 3 for each category, 9 in total |
| Honorable Mention | ¥500 | 10 for each category, 30 in total |
| Most Popular | certificate | 1 |
| Innovation Team | certificate | 5 |
| Outstanding Organizers | certificate | 10 |

| | | |
|---|-------------|----|
| Outstanding Advisers | certificate | 15 |
| Best Contribution | certificate | 1 |
| The Most Influential Works (2017-2019) | certificate | 2 |
| Works with the Best Market Potential | certificate | 1 |

VIII. IV. Participation rights

1. All the excellent works from China will be sent to Xi'an Center for review and the excellent work from China will be recommended for (China) Good Design.
2. All outstanding works have been awarded the qualification of 2020 innovative design series.
3. The award-winning works will be publicized and displayed in international and domestic media or Silk Road related cloud exhibitions.

VIII. V. Review

This competition is organized by the sponsor and organizer to invite relevant department leaders and international and domestic experts to form a judging committee. The jury will classify the entries, and the judging activities will be divided into three stages: preliminary, intermediate and final. Based on online voting and expert review, outstanding works and award-winning works will be selected respectively.

Standard of review

1. Innovation: Unique and novel design ideas, innovation highlights
2. Beauty: Reasonable color matching, form indicating the combination of technology and art, creativity and design innovation relying on the Silk Road traditional culture and rich skills, and innovative products with local characteristics.
3. Environmental protection: Meet the requirements of sustainable development, and pay attention to the concepts of energy saving,

environmental protection, low carbon and sustainability in the whole process of design, manufacturing, distribution, use and recycling.

4. Technology: Sophisticated technologies, reliable quality and reasonable materials.

5. Economical performance: With production feasibility and marketability.

VIII. VI. Copyright Notice

1. No fees will be charged for this competition

2. The entries shall be original and not allowed to violate the intellectual property rights of others, in case of violating the intellectual property rights of others or other violations of laws and regulations, the participants shall be disqualified from the competition and all the awards(bonus) shall be pressed for payment afterwards by the Competition Organizing Committee. The participants also need to compensate the organizer for all the loss caused by this in addition to bearing legal responsibilities.

3. The copyright of works is reserved by the designer. The sponsors enjoy the rights to display, publish, print, publicize and popularize all entries. A intellectual property rights trust agreement shall be signed between the entry work authors will and the sponsors.

4. All entries will not be returned, so the participants should keep the manuscripts (please contact the Organizing Committee in case of special situations).

5. After the collection, the selected works will be publicized and displayed on international network media, Sci-Tech Innovation and Brands, Shaanxi Women's Network, Voice of Qin Women Wechat official account, NY1988.COM, Tik Tok , other medias and platforms.

6. The Organizing Committee reserves the right of final interpretation.

IX. Contact information

The Competition Organizing Committee Office is located in Xi' an Design Union

Persons to contact: Fu Fanrui

Tel: 89645042, 13519151055

Application Form for the Fourth Silk Road Women's Innovation Design Competition

Title of works _____

| | | | | |
|--|--|--------|---|--------------|
| Responsible person | Name | | Gender | Age |
| | Phone No. | | Company/Organization | |
| | E-mail | | Postcode | |
| | ID Card No. | | | |
| Information of other team members | Name | Gender | Company/Organization | Phone Number |
| | | | | |
| | | | | |
| | | | | |
| Information of works | Category of works (one out of three) | | <input type="checkbox"/> Industrial products <input type="checkbox"/> Green living <input type="checkbox"/> Cultural creativity | |
| | Design ideas or introduction of the works (200-500 characters) | | | |
| | | | | |
| Competition Agreement | | | | |
| <p>I submit this application form and works to participate in the Third Silk Road Women's Innovation Design Competition. It is hereby certified that the works are created and designed by myself or my team and have not been published in any forms. I agree to participate in the competition according to the competition rules and accept all requirements and power relationships involved in the rules.</p> <p>After submission, the sample of works belongs to the sponsors and can be used for public aation, display and other public benefit activities.</p> <p>I hereby declare that the works comply with the competition rules absolutely.</p> | | | | |
| <p>*Referrer(name) _____ Tel _____ (* is optional, usually recommended by the participant or instructo.Participants under the age of 18 are recommended by the guardian and signed in the recommended column.r)</p> | | | | |
| Competitor (signed) _____ | | | Time _____ | |

Note: (1) Participants should submit this entry form.(2) Electronic drawing of a1-sized works;
 (3) If you have more works figure please along with all the packaging to SilkRoadWomenInnovativeDesign@hotmail.com