**2019 (3rd session) Silk Road Hundred Universities Graduation Design Project Competition**

To whom it may concern,

To contribute to the building of socialism with Chinese characteristics for a new era, implementing the "One Belt And One Road" initiative and the strategy of "rejuvenating the country through science and education" fully, strengthening the sound social foundation for a nation of popular entrepreneurship and innovation,demonstrating the academic level and design ability of graduates of design majors and disciplines from countries and regions along the One Belt And One Road comprehensively,so as to promote the reform of college education and teaching and to service innovation and economic development.The 2019 (3rd session) Silk Road Hundred Universities Graduation Design Project Competition and Exhibition is to be jointly held by Chinese Mechanical Engineering Society,Innovation Design Alliance of Silk Road, Xian BeiLin University-Based Innovation Industrial District , xian design union, and Silk Road Hundred Universities along the Silk Road.

We are collecting outstanding graduation projects from universities along the Silk Road, including undergraduate, postgraduate and doctoral students. Those selected will be shown in “Silk Road International Innovation Design Week” in September 2019, as well as participate in the supporting activities related to the follow-up events.Therefore, we would like to invite all the relevant institutions to actively participate in this event.

**Appendix I:**

**Plan for 2019 (3rd session) Silk Road Hundred Universities Graduation Design Project Competition**

**1. Time:** From May to July 2019

**2. Theme:** Innovative Times, Graduate Talent

**3.Competition address:** Xi 'an, China

**3. Organizing institutions**

Advisor:

Innovation Design Alliance of China

Hosted by:

China Mechanical Engineering Society

Innovation Design Alliance of Silk Road

Xian BeiLin University-Based Innovation Industrial District

Organizer:

Xi 'an design Union

Co-organizer:

International Green Design Innovation Alliance of Youth

Xi 'an Best Creative Incubator co. LTD

Supporting Units:

Participating universities and colleges

**4. Content of the competition**

**4.1 Contestants**

Graduating student in 2019 (major, undergraduate, master, PhD)

**4.2 Category**

**4.2.1 Industrial design:** Industrial electronic products, aeronautics, navigation, light traffic, equipment manufacturing,product and packaging design,etc.

**4.2.2 Architectural design**: Construction material, building structure, drainage system, architectural rendering, interior design, landscape design, environmental art design,etc.

**4.2.3 Cultural and creative:** Art work, clothing, furniture, entertainment and leisure, jewelry, gifts with Silk Road characteristics,etc.

**4.3 Procedure**

4.3.1 First stage(May , 2019 solstice July 10, 2019): Contest solicitation and lecture tour, contest publicity and promotion, contestants registration, submission of works.

4.3.2 Second stage(July 2019): Qualification examination of the entries and perfection examination of the works.

4.3.3 Third Stage(August 2019):The works will be evaluated, and the evaluation experts will be organized to evaluate the works in the first, middle and final rounds.

4.3.4 Fourth Stage(Late September 2019): Award ceremony and exhibition (within Silk Road International Innovation Design Week)

4.3.5 Fifth Stage (From October 2019 to June 30, 2020) : Intellectual property protection, project implementation, global university tour exhibition and other series of activities.

4.3.6 Criteria: The basic requirements are practicality, innovation, economy, technology, environmental protection and aesthetics.The first prize, second prize, third prize, merit award and other winning works of each type will be selected.

**4.4** **Awards and** **Prizes**

**4.4.1 Awards**

Industrial Design: First, Second, and Third Prize

Architectural Design: First, Second, and Third Prize

Cultural and creative: First, Second, and Third Prize

Merit award

Finalist

Outstanding advisor award

best organizer award

Outstanding contribution award

**4.4.2 Prizes(each category, pre-tax)**

First Prize (1 winner): RMB 10000 + Certificate

Outstanding guidance award (1 winner): RMB 1000 + Certificate

Second Prize (2 winners): RMB 3000 + Certificate

Outstanding guidance award (2 winners): RMB 500 + Certificate

Third Prize (5 winners): RMB 1000 + Certificate

Outstanding guidance award (5 winner): RMB 200 + Certificate

Merit award (several): Certificate

Finalist(several) : Certificate

Best organization award (several) : Certificate

Excellent contribution award (several) : Certificate

**4.5 Competition rights and interests**

4.5.1 Outstanding entries will be directly assessed by Xi’an Center and will have the opportunity to run for the Great Design of China.

4.5.2 All the entries will be presented in the Silk Road Innovative Design Exhibition.

4.5.3 The top three works in each category will have the opportunity for international exchange.

4.5.4 This exhibition will also provide a platform for the works to attract enterprises for investment and put them into practice.

4.5.5 All the entries will participate in other supporting activities.

**4.6 Copyright statement**

4.6.1 Contestant does not have to pay any entry fee.

4.6.2 Only original entries, without infringing the intellectual property of others, are allowed to participate in this competition, entries which are not in accordance with the rules will be disqualified. And all the awards, including the bonus, presented to that contestant have to be given back to the committee. The contestant, in violation of such principles, is to bear all the related legal responsibilities by him or herself. In addition, the contestant should also be held responsible for all the losses caused to the organizing committee by such violation.

4.6.3 While the copyright of the work belongs to the contestant, the organizing committee has the rights of exhibition, publication, printing, and promotion rights of all the works in the competition. All the nominees shall sign an intellectual property entrustment agreement with the organizing committee.

4.6.4 The entries will not be returned to the authors. The contestant is advised to keep the draft (please contact the organizing committee in special circumstances).

4.6.5 After the appraisal, the organizing committee shall promote and present the works on official internet platform.

4.6.6 In order to ensure the quality of awards, the organizing committee reserves the right to make some awards vacant or reduced.

4.6.7 In case of any dispute between the participants due to the participation matters or the entries, it shall first be settled through negotiation. If the mediation fails, the parties shall seek legal solutions by themselves.

4.6.8 The organizing committee reserves the right of final explanation.

**5. Further notification**

**5.1 Entry form**

Students, fresh graduates in groups or individuals are all welcomed to participate in this competition/exhibition. Each participating school should send no more than thirty works. And every group/ individual should send only one piece of work to the competition.

**5.2 Notes**

5.2.1 Submission requirements for electronic drawings of the exhibition board:

One piece of coloring effect drawing (no more than 3 architectural design drawings), A0 format, 120cm\*90cm vertical, 120dpi resolution, JPG format, size not more than 100M, the content mainly includes: the name of the work, the author and the name of the school, the overall effect drawing, partial effect drawing, appearance size drawing, etc.The work should be accompanied by the necessary design instructions.(Please refer to the requirements of the official website for template drawing and size).

5.2.2 Requirements for products or models

Product or model: length, width and height should be no more than 1m×1m×2m. (For special circumstances, please contact the organizing committee) .

**5.3 submission and deadline**

5.3.1 Participants shall download the application form on the official website of Xi 'an Design Union (www.xa-du.com) to complete and submit the registration information.

5.3.2 Email subject, application form, electronic exhibition board and compressed package file shall be named in the form of "school-work category -- work name -- author name", such as: school-industrial design category -- work name -- zhang X.If you participate in the competition as a team, please mark all the members' names, such as: school - industrial design - name of the work - zhang X+ wang X+ liu X.

5.3.3 **Submission of the work**

Please submit the works to DesignofSilkRoad@hotmail.com Please mail the actual objects or models to Mr. Kang, Xi’an Design Union, Beilin District, Xi’an, Shaanxi (陕西省西安市碑林区南二环西段69号，西安创新设计中心，康老师). Please send the information file with your paper work.

5.3.4 For all the entries, please contact the organizing committee within one month after the publication of the final evaluation result if you need to return the models of the entries after the competition.To confirm the returned works, the organizing committee will send them by express before October (postage paid at destination). For those who have not received the works, please contact the organizing committee.

5.3.5 Submission email: DesignofSilkRoad@hotmail.com

5.3.6 Deadline: 18:00 on July 10, 2019

**6. Contact information**

Organizing Committee Venue: Room 1403, Xi’an Innovative Design Center

Web：www.xa-du.com

Contact: Mr. Kang  +86 15829282816

Tel:029-89645042

E-mail:DesignofSilkRoad@hotmail.com